

# Victoria Osborne

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## Education

Virginia Commonwealth University.  
Bachelor of Science in Mass Communications  
Concentration in **Strategic and Creative Advertising**  
Honors: Cum Laude

Dec. 2022

John Tyler Community College  
Associate's of Science in General Studies

2016 - 2019

## Skills

**Software:** Microsoft Word, Powerpoint, Adobe Creative Suite(Photoshop, Illustrator, InDesign), Garageband, MRI-Simmons, Mintel, eMarketer, Sharpr, WARC, SimilarWeb

**Career Related:** Creative Briefs, Public Speaking, Team work

**Social Media Platforms:** Facebook, Twitter, Instagram, Tik Tok

## Work Experience

Murry and Kuhn Dentistry  
Marketing Director

Jan. 2023 - May. 2023

- Managed and maintained Instagram account and Facebook pages
- Coordinated Sponsorships
- Executed a new patient intake plan
- Connected with potential sponsorship opportunities
- Monitored reviews for patient experience and quality control
- Created video/photo/informational posts for socials and website

9Rooftops  
Strategic Planner Intern

May 2022 - Dec. 2022

- Gained knowledge of all departments within the agency
- Dissected trends with emails and presentations
- Conducted competitive research for different clients
- Collaborated with strategy team on client projects
- Assisted with writing client newsletters month
- Presented a Culture Sparks presentation during an all-agency meeting

Murry and Kuhn Dentistry  
Dental Assistant

2016 - 2021

- Checking in patients
- Facilitated X-rays and data entry
- Assisted in dental procedures (fillings, extracting, root canals, implants, impressions)
- Scheduled follow up appointments
- Collaborated with team to ensure safety of team members and around 40 patients a day

## Extracurriculars

Ad Club Member, VCU